

SONAM CHADHA

Senior Product Designer | Design Systems | Enterprise Platforms | Scalable UX

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• <https://sonamchadha.com> • Vancouver, BC • Open to Remote US & Canada Roles • Permanent Resident of Canada

Summary

Product designer with 9+ years of experience building scalable design systems and enterprise product experiences. Built and evolved reusable systems for complex workflow-heavy platforms, including the Orbit Design System with 200+ components adopted across 6 global teams. Strong in systems thinking, cross-functional collaboration, and translating fragmented product experiences into scalable patterns and standards.

Skills

Design Systems · Component Libraries · Product Design · Enterprise Platforms · Scalable UX · Design Standards · Interaction Design · Information Architecture · Prototyping · Accessibility · Cross-Functional Collaboration · UX Strategy · Workflow Optimization · Documentation · Mentorship · Figma

Experience

 **Engie Impact** Seattle, WA

Senior Product Designer 06/2022 - Present

Partner in sustainability and decarbonization strategies through data insights.

- Built and scaled the Orbit Design System, creating 200+ reusable components and shared patterns adopted across 6 global teams to improve consistency, reuse, and delivery efficiency.
- Partnered with Product and Engineering to establish common standards, increase reuse, and improve design quality across enterprise sustainability and analytics platforms.
- Translated repeated product problems into scalable interaction patterns and systemized workflows, helping teams move faster with more consistent experiences.
- Led recurring alignment sessions with Product and Engineering to strengthen system adoption, improve handoff quality, and raise UX consistency across distributed teams.
- Redesigned complex enterprise workflows, improving workflow efficiency by 60% and reducing task completion time by 50% through simpler actions and clearer decision points.

 **ENGIE Impact** Boston, MA

UX Designer 06/2019 - 06/2022

- Produced documentation and reusable guidance that reduced duplication and supported more efficient design-to-development collaboration across product teams.
- Mentored junior designers through workshops, critiques, and alignment sessions, helping raise systems thinking and design maturity across the team.
- Led user research through persona development, insight synthesis, and stakeholder interviews to improve usability and help inform roadmap priorities for enterprise products.

 **Carbonite** Boston, MA

UX Designer 11/2018 - 05/2019

Carbonite, an OpenText company, provides cloud and hybrid data-protection solutions that safeguard devices, servers, and business data from loss and cyber threats.

- Designed end-to-end experiences for IT management dashboards, improving efficiency by 20% across admin workflows in a SaaS environment.
- Conducted research and iterative testing to refine complex admin experiences for technical users managing cloud and hybrid data-protection products.
- Unified experiences across acquired product lines, increasing consistency and supporting a more cohesive cross-product design strategy.

Experience



MyRide

Boston, MA

UI/UX Designer

04/2018 - 11/2018

Built after market tech enabling cars to self-drive, self-park, and enhance road safety through advanced automation.

- Created UI guidelines that accelerated design delivery by 30%, improving consistency and supporting faster go-to-market execution.
- Designed mobile community experiences that increased engagement by 35% through more usable, user-centered interaction patterns.



Publicis Sapient

Gurugram, HR

Associate Technology

11/2012 - 05/2014

Publicis Sapient is a global digital consulting firm helping organizations modernize, transform customer experiences, and unlock value through technology and data.

- Improved client engagement by 60% through responsive UI design and close collaboration with cross-functional teams on digital product initiatives.
- Contributed to user-centered solutions that improved product engagement by 30% while aligning design decisions to business goals.

Education

University of Massachusetts

Boston, United States

M.S. Computer Science

2016 - 2018

Indira Gandhi National Open University

New Delhi, India

Master of Computer Applications

2009 - 2012

Amity University

Noida, India

Bachelor of Computer Applications

2009 - 2009

Tools

Figma Native

Sketch Native

Dovetail Native

InDesign Proficient

Adobe XD Proficient

Airtable Native

Adobe Creative Suite Native

Training / Courses

Google: Foundations of User Experience

LinkedIn: Foundations of Storytelling

LinkedIn: Using AI in UX Design Process

IxDF: Conducting Usability Testing

Udemy: Mobile App Designs

Projects

Utility Data Platform at Engie Impact

- Integrated sustainability data for users, applying user experience principles and information architecture.
- Increased RFP success rate by 20% by converting static checklists into actionable pilot plans, demonstrating strong product strategy and presentation skills.
- Improved franchise proposal efficiency by 20% by contributing to Marriott RFP strategy and UX storyboard development.

Projects

GHG Inventory at Engie Impact

- GHG inventory project aimed at enhancing security and user experience in data handling and authentication.
- Improved data access security by 30% by designing secure Power BI and Okta authentication flows, demonstrating expertise in security and user experience design.
- Improved GHG data accuracy by 20% by streamlining inventory data validation and update processes, applying design thinking to solve complex problems.
- Partnered with product owners and engineering to align UX decisions with compliance and reporting standards, ensuring GHG workflows meet regulatory and client expectations, demonstrating accountability and systems design.

Client Analytical Platform at Engie Impact

- Client Analytical Platform project designed to streamline user feedback and improve the product based on user research.
- Redesigned CAP search experience with hybrid navigation and multi-term tagging, reducing search time and improving user satisfaction by 80%, demonstrating intuitive interaction design and information architecture.
- Resolved responsive design issues and standardized UI patterns, enhancing consistency across CAP workflows, applying product design principles and visual design.
- Led workshops, usability tests, and documentation, fostering collaboration and knowledge sharing, and contributing to executive leadership alignment.